

INDEX to DUN'S REVIEW—1943

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In this index, material is listed by author, title, company, and subject, each entry referring to the month and page number. Broad subject headings are used; this is not a completely detailed subject index.

As a guide to inclusiveness, titles of major articles are printed in *italic* type and short items are indicated by an (s).

In using this index it will be helpful to keep in mind the nature of the contents of DUN'S REVIEW. The magazine deals with trends, tendencies, developments, and legislation which are significant in their effect on the policies of business. It is planned to serve chief executives who must consider the long-time influences of such forces.

During 1943 several of the publisher's own research projects were reported and are indexed under appropriate subject headings. Individual lines of business are

not separately indexed for these reports on "Weathering the War at the Retail Level," "Financial Ratios in 72 Industries and Trades," and "Business Births and Deaths." Nor are there listed in this index either the industries and trades or the approximately 300 communities referred to in the monthly business conditions data.

Statistical series compiled by the publisher are subject indexed and can be located in the "Regional Trade Barometers," "Significant Business Indicators," and under "Failures." Other statistical data are indexed by subject, but the sources are not generally listed here.

Business statistics compiled by the publisher are reported in greater detail in DUN'S STATISTICAL REVIEW. Both DUN'S REVIEW and DUN'S STATISTICAL REVIEW are published monthly by DUN & BRADSTREET, INC., 290 Broadway, New York City.

Employment Management

Beauty Salons, Industrial (s).....	June 26
Comic Strips, Morale Building (s).....	June 26
House Organ, Overseas Edition of (s).....	July 26
Inventions, Compensation for (s).....	Sept. 24
Merit Rating (s).....	Dec. 34
Military Service Booklet (s).....	Aug. 26
Pay Deduction Booklets (s).....	Aug. 24
Ride-Sharing Plan (s).....	Sept. 26
Safety Court (s).....	July 30
Victory Gardens, Industrial (s).....	July 28
Employment, Post-War— <i>A Committee Plans to Win the Peace</i>	June 7
<i>A Community Plans Peacetime Jobs; Lessons from Peoria's Experience</i>	Aug. 11
Engine, Highest Horsepower (s).....	Dec. 34
Envelope, Deposit (s).....	June 30

Excess Profits Tax

Corporation Taxes and the Wartime Tax Structure.....	July 11
Effects of the 1942 Federal Tax Law on Corporations, Feb. 11	
Renegotiation; What It Is; What It Does; How It Works.....	Jan. 8
Explosives (s).....	June 32
Extruded Plastics, Inc. (s).....	Apr. 34
Eyeglasses, Welders' (s).....	Apr. 30

Factory Payrolls, Reported in Trend of Business Failures

Analyzing the Record of Industrial and Commercial Failures.....	Jan. 25, Feb. 23, Mar. 25, Apr. 27, May 25
June 25, July 21, Aug. 21, Sept. 20, Oct. 22, Nov. 21, Dec. 22	
<i>Business Births and Deaths</i>	Dec. 16
Effects of the War on the Number of Business Enterprises.....	Sept. 9
Fairchild Engine & Airplane Corp. (s).....	Dec. 34
Federal Electric Co., Inc. (s).....	Jan. 26
Federal Reserve Board Indexes, Reported in Trend of Business	

Business

Federal Reserve Bank of New York.....

Fence Posts (s).....

Finance

Corporation Taxes and the Wartime Tax Structure.....	July 11
Effects of the 1942 Federal Tax Law on Corporations, Feb. 11	
Financial Implications of the Peace.....	Dec. 9
Financial Implications of the Peace.....	Dec. 9

Financial Ratios

Financial Implications of the Peace (includes 14 Financial Ratios for 36 Manufacturing Industries).....	Dec. 12
Retail Trade in a War Economy; 14 Financial Ratios for 12 Lines.....	Oct. 8
Wholesale Trade in a War Economy; 14 Financial Ratios for 24 Lines.....	Nov. 13
Fluorescent Lighting (s).....	Mar. 26

Food

British Food Subsidies; Weapon Against Inflation.....	Mar. 12
Butter, Dehydrated (s).....	Mar. 30
Canadian Subsidies Ease Pressure on Prices.....	Apr. 14
Cinnamon, Synthetic (s).....	Mar. 28
Compressed (s).....	Feb. 26
Rabbit Meat (s).....	Feb. 26
Use of Subsidies as an Aid in Control of Prices During War.....	Nov. 15
Foods, B/G, Inc. (s).....	Aug. 24

Foreign Trade—The Metric System and Latin-American Friendship

Jan. 14	
Foremen, Merit Rating of (s).....	Dec. 34
Foremen, Training of (s).....	Dec. 24
Foulke, Roy A.	
Financial Implications of the Peace (includes 14 Financial Ratios for 36 Manufacturing Industries).....	Dec. 9

Let's Tackle the First Post-War Problem Now.....	May 7
Renegotiation; What It Is; What It Does; How It Works.....	Jan. 8
Controlled Materials Plan— <i>The Dilemma of Materials Control—CMP in Operation</i>	Aug. 5
Coonley, Howard— <i>The Simpler Things to Come</i>	Feb. 7
Cooper-Bessemer Corp., The (s).....	Feb. 24
Corporate Taxes and the Wartime Tax Structure.....	July 11
Corporations, Effects of the 1942 Federal Tax Law on.....	Feb. 11
Cost of Living, British.....	Mar. 12
Cost of Living, Canadian.....	Apr. 14
Cost of Living, Reported in Trend of Business	
Cotton Yarn (s).....	Apr. 36
Crawford, F. C.— <i>What Are the Post-War Prospects for Business in This Country?</i>	Sept. 7

Free Enterprise System

Financial Implications of the Peace.....	Dec. 9
What Are the Post-War Prospects for Business in This Country?	Sept. 7
What Does Freedom Mean?	Nov. 9
Freedom—What Does Freedom Mean?	Nov. 9

Gages (s).....	Jan. 28
Gardens, Victory (s).....	July 28
Gardner, Walter C.	
General Cable Corp. (s).....	Aug. 22
General Electric Co.	
(s) Jan. 26, (s) Feb. 24, (s) June 33	
(s) July 26, (s) Aug. 26, (s) Sept. 24, (s) Dec. 36	
General Mills, Inc. (s).....	Mar. 30
General Motors Corp. (s).....	Aug. 27
General Printing Ink Corp. (s).....	June 28
Germany— <i>The Information Available This January</i>	Jan. 4
Glycerine, Substitute for (s).....	July 26
Goodrich, B. F. Co., The(s) Jan. 26, (s) April 36	
(s) Sept. 30, (s) Dec. 24, 32	
Gordon, Lincoln— <i>The Dilemma of Materials Control—CMP in Operation</i>	Aug. 5

Government, Cost of— <i>Financial Implications of The Peace</i>	Dec. 9
Government Regulation of Industry— <i>What Are the Post-War Prospects for Business in This Country?</i>	Sept. 7
Grasko, Theodore W.— <i>Basic Policies in Cancellation and Settlement of War Contracts</i>	Oct. 13
Gray, Albert— <i>Price Control in Days of Yore</i>	Sept. 12
Great Britain— <i>Britain Simplifies Production for Victory</i>	June 13
British Food Subsidies; Weapon Against Inflation.....	Mar. 12

Haber, William— <i>Can We Allot Manpower by Voluntary Methods?</i>	May 15
Hayes, Williams	
Business Births and Deaths.....	Dec. 16
Effects of the War on the Number of Business Enterprises.....	Sept. 9
Weathering the War at the Retail Level.....	Mar. 17
Weathering the War at the Retail Level.....	Apr. 7

Heating, Zone (s).....	Mar. 26
Here and There in Business.....	Jan. 26, Feb. 24, Mar. 26, Apr. 28
June 26, July 24, Aug. 22, Sept. 24, Dec. 24	
Hoffman, Paul G.— <i>A Committee Plans to Win the Peace</i>	June 7
Honing Machine (s).....	Feb. 24
House Organ, Overseas Edition of (s).....	July 26
Hydraulic Press Manufacturing Co. (s).....	Mar. 26

Ideas, Victory Center for (s).....	Feb. 24
Income, Consumer, Reported in Trend of Business	
Income Tax—Moving the Tax Clock Ahead to War Time.....	Mar. 7
Industrial Equipment, See Machinery, Industrial	
Industrial History— <i>A Century's Investment and Return</i>	Apr. 21
Industrial Management, See Employment Management	

Employees, Advertising for (s).....

Aug. 24

Inflation		
British Food Subsidies; Weapon Against Inflation... Mar. 12		
Canadian Subsidies Ease Pressure on Prices..... Apr. 14		
Renegotiation; What It Is; What It Does; How It Works..... Jan. 8		
The Use of Subsidies As an Aid in Control of Prices During Wartime..... Nov. 15		
Information Available This January..... Jan. 4		
Insecticide, Synthetic (s)..... June 32		
Institute of Life Insurance (s)..... Aug. 27		
Insurance, Life (s)..... Aug. 27		
Interchemical Corp. (s)..... Jan. 26		
International Association of Printing House Craftsmen (s) June 29		
International General Electric Co., Inc. (s)..... Dec. 28		
Inventions, Compensation for (s)..... Sept. 24		
Inventories , also reported in Trend of Business		
Financial Implications of the Peace..... Dec. 9		
Retail Trade in a War Economy..... Oct. 7		
Wholesale Trade in a War Economy..... Nov. 12		
Investments—A Century's Investment and Return..... Apr. 21		
Iron Borings (s)..... Dec. 28		
Iron Production (s)..... Dec. 36		
Jeep, Army (s)..... July 28		
Johnston, Eric A.—America Dreams a New Frontier..... July 7		
Keezer, Dexter M.—Britain Simplifies Production for Victory..... June 13		
Kidde, Walter, & Company, Inc. (s)..... Feb. 26		
Kraft, Otto E.—The Metric System and Latin-American Friendship..... Jan. 14		
Labor , See Employee Management, Manpower		
Labor Shortages		
Can We Alot Manpower by Voluntary Methods?..... May 15		
Dayton-Springfield Solves Manpower Problems by Voluntary Effort..... Oct. 10		
Weathering the War at the Retail Level..... Mar. 18		
LaSalle Designing Co. (s)..... Dec. 24		
Lasser, J. K.—Effects of the 1942 Federal Tax Law on Corporations..... Feb. 11		
Lathes (s)..... Mar. 28		
Latin America—Metric System and Latin-American Friendship..... Jan. 14		
Lenses, Welders' (s)..... Apr. 30		
Let's Tackle the First Post-War Problem, Now..... May 7		
Lighting (s)..... Jan. 26		
Lighting, Fluorescent (s)..... Mar. 26		
Little, Arthur D., Inc. (s)..... Mar. 28		
Loading Machinery (s)..... Feb. 28		
Loans, Regulation V—Basic Policies in Cancellation and Settlement of War Contracts..... Oct. 13		
Let's Tackle the First Post-War Problem, Now..... May 12		
Loans, VT—Basic Policies in Cancellation and Settlement of War Contracts..... Oct. 13		
Locomotives, Austerity..... Apr. 21		
Long-Term Company Planning; Its New Importance to Business..... Jan. 17		
Loom, The..... Sept. 13		
Lunch Box, Plastic (s)..... Mar. 28		
Lycoming Division, The Aviation Corp. (s)..... Dec. 24		
Macmillan Petroleum Corp. (s)..... Mar. 30		
Machinery, Industrial		
Gage, Weighing (s)..... Jan. 28		
Honing (s)..... Feb. 24		
Lathes (s)..... Mar. 28		
Lectrotheatathers (s)..... Feb. 24		
Loading (s)..... Feb. 28		
Presses, Hydraulic (s)..... Mar. 26		
Weld Testing (s)..... Mar. 26		
Macy, R. H., & Co., Inc. (s)..... June 28		
Mailing Piece, Christmas (s)..... June 33		
Mailing Piece, Employees' (s)..... June 33		
Maintenance News, Victory Production and (s)..... Apr. 32		
Manpower		
Can We Alot Manpower by Voluntary Methods?..... May 15		
Dayton-Springfield Solves Manpower Problem..... Oct. 10		
Manufacturers		
Business Births and Deaths..... Dec. 16		
Britain Simplifies Production for Victory..... June 13		
Financial Ratios—Financial Implications of the Peace (includes 14 Financial Ratios for 36 Manufacturing Industries)..... Dec. 9		
Martin, Glenn L., Co., The (s)..... Sept. 24		
Massachusetts Institute of Technology..... Jan. 17		
Materials—The Dilemma of Materials Control—CMP in Operation..... Aug. 5		
Metal, Cutting Parts from (s)..... July 26		
Metal Plating (s)..... Sept. 26		
Metals Reserve Co. (s)..... Mar. 15		
Metric System and Latin-American Friendship..... Jan. 14		
Microscope, Electron (s)..... Feb. 24		
Military Service Booklet (s)..... Aug. 26		
Minneapolis-Honeywell Regulator Co. (s)..... Mar. 26		
Mills Corp., Elmer E. (s)..... July 26		
Mold, Prevention of (s)..... June 26		
Monsanto Chemical Co., (s) Apr. 34, (s) Dec. 24		
Morale (s)..... Aug. 22		
Morale Building and Absentee Reduction Services (s)..... June 26		
Moving the Tax Clock Ahead to War Time..... Mar. 7		
Music in Industry (s)..... Feb. 24		
Nash-Kelvinator Corp. (s)..... Aug. 24		
National Association of Manufacturers (s).... Aug. 22, Sept. 7		
National Electric Products Corp. (s)..... Mar. 28		
National Fire Protection Association (s)..... Jan. 26		
National Machine Tool Builders' Association (s)..... Jan. 28		
National Noise Abatement Council (s)..... Sept. 32		
Neches Butane Products Co. (s)..... Mar. 24		
New York University..... June 12		
Nitrogen (s)..... June 32		
North Penn Co. (s)..... Apr. 34		
Nylon Bristles (s)..... Feb. 28		
Nylon Research Laboratory (s)..... Aug. 22		
Office Equipment		
Duplicating Process (s)..... Mar. 26		
Postage Computer (s)..... July 24		
Old Town Ribbon & Carbon Co., Inc. (s)..... Mar. 26		
Oster Manufacturing Co., The (s)..... Mar. 28		
Over the Editor's Desk..... Oct. 32		
Paint, Ceiling (s)..... Jan. 26		
Paint, Matching of (s)..... Jan. 26		
Paint Spraying (s)..... Dec. 36		
Paper, Cigarette (s)..... Apr. 28		
Parents Institute, Inc. (s)..... June 26		
Patterson, Robert P.—Renegotiation; What It Is; What It Does; How It Works..... Jan. 8		
Paul, Randolph E.—Corporation Taxes and the War-time Tax Structure..... July 11		
Pay Deduction Records, Employees' (s)..... Aug. 24		
Pay-As-You-Go-Plan..... Mar. 7		
Payrolls, Factory, Reported in Trend of Business		
Peoria Committee for Economic Development..... Aug. 11		
Permitt Company, The (s)..... Aug. 22		
Philco Corp. (s)..... Apr. 36		
Pica, Type (s)..... June 29		
Pipe, Tenite (s)..... Apr. 32		
Pitt-E-Bows Postage Meter Co. (s)..... July 24		
Pittsburgh Electrolytic Corp. (s)..... Feb. 24		
Pittsburgh Plate Glass Co. (s)..... Apr. 32		
Pittsburgh, University of..... Nov. 15		
Plastics		
Bullets (s)..... Dec. 26		
Cartons (s)..... Mar. 30		
Lunch Box (s)..... Mar. 28		
Pipe (s)..... Apr. 32		
Printing Plates (s)..... Mar. 28		
Treads (s)..... Apr. 34		
Tubes (s)..... Jan. 26		
Water Wings (s)..... Dec. 34		
Population, Business, See Business Statistics		
Postage Computer (s)..... July 24		
Posters, War (s)..... Aug. 22		
Post-War Planning		
America Dreams a New Frontier..... July 7		
Committee Plans to Win the Peace, A..... June 7		
Community Plans Peacetime Jobs; Lessons from Peoria's Experience..... Aug. 11		
Complacency, Your Competitor and the Post-War Market..... Apr. 11		
Let's Tackle the First Post-War Problem, Now..... May 7		
Long-Term Company Planning..... Jan. 17		
What Are the Post-War Prospects for Business in This Country?..... Sept. 7		
Powers, Marsh K.—Complacency, Your Competitor and the Post-War Market..... Apr. 11		
Presses, Hydraulic (s)..... Mar. 26		
Price Administration, Office of..... Nov. 15		
Price Control		
British Food Subsidies; Weapon against Inflation..... Mar. 12		
Canadian Subsidies Ease Pressure on Prices..... Apr. 14		
Price Control Worries in Days of Yore..... Sept. 12		
Use of Subsidies as an Aid in Control of Prices During Wartime..... Nov. 15		
Presses, Variable Pitch (s)..... Sept. 12		
Printing Plates, Plastic (s)..... Mar. 28		
Printing Type, Pica (s)..... June 29		
Priorities, Industrial—The Dilemma of Materials Control—CMP in Operation..... Aug. 5		
Production, Index of, See Trend of Business		
Production for Victory, Britain Simplified..... June 13		
Products, New—Complacency, Your Competitor and the Post-War Market..... Apr. 11		
Profits—Renegotiation; What It Is; What It Does; How It Works..... Jan. 8		
Weathering the War at the Retail Level..... April 7		
Propellers, Variable Pitch (s)..... Mar. 26		
Pullman-Standard Car Manufacturing Co. (s)..... Sept. 32		
Rabbit Meat (s)..... Feb. 26		
Railroads—A Century's Investment and Return..... Apr. 21		
Tank Cars (s)..... April 34		
RCA Laboratories (s)..... July 30		
Records, Preservation of (s)..... Mar. 26		
Records, Storage of (s)..... Mar. 28		
Reed & Co., E. P. (s)..... Aug. 26		
Refrigerator, Table (s)..... April 30		
Regional Trade Barometers..... Jan. 21		
22, Feb. 19, 20, Mar. 21, 22, Apr. 23, 24, May 21, 22, June 21		
22, July 18, Aug. 18, Sept. 16, Oct. 18, Nov. 20, Dec. 20		
Renegotiation; What It Is; What It Does; How It Works..... Jan. 8		
Reports, Annual (s)..... July 28		
Resistoflex Corp. (s)..... Jan. 26		
Retail Trade		
Business Births and Deaths..... Dec. 16		
Retail Trade in a War Economy; 14 Financial Ratios for 12 Lines..... Oct. 7		
Weathering the War at the Retail Level..... Mar. 17, Apr. 7		
Retail Trade in a War Economy; 14 Financial Ratios for 12 Lines..... Oct. 7		
Ride-Sharing Plan (s)..... Oct. 7		
Rings, Sealing (s)..... Sept. 26		
Riveting (s)..... Dec. 32		
Rohm & Haas Co. (s)..... June 32		
Rubber Springs (s)..... Jan. 26		
Rubber, Synthetic (s)..... Dec. 24		
Rubber Substitute (s)..... April 30		
Ruml, Beardsley—Moving the Tax Clock Ahead to War Time..... Mar. 7		
Safe Deposit Envelope Service (s)..... June 30		
Safety Court (s)..... July 30		
Safety Switch (s)..... Feb. 26		
Sales		
Department Store, Reported in Trend of Business		
Financial Implications of the Peace..... Dec. 9		
Retail Trade in a War Economy..... Oct. 7		
Weathering the War at the Retail Level..... Mar. 18, April 7		
Wholesale Trade in a War Economy; 14 Financial Ratios for 12 Lines..... Oct. 7		
Ride-Sharing Plan (s)..... Oct. 7		
Rings, Sealing (s)..... Sept. 26		
Riveting (s)..... Dec. 32		
Rohm & Haas Co. (s)..... June 32		
Rubber Springs (s)..... Jan. 26		
Rubber, Synthetic (s)..... Dec. 24		
Rubber Substitute (s)..... April 30		
Ruml, Beardsley—Moving the Tax Clock Ahead to War Time..... Mar. 7		
Safety Deposit Envelope Service (s)..... June 30		
Safety Court (s)..... July 30		
Safety Switch (s)..... Feb. 26		
Sales		
Department Store, Reported in Trend of Business		
Financial Implications of the Peace..... Dec. 9		
Retail Trade in a War Economy..... Oct. 7		
Weathering the War at the Retail Level..... Mar. 18, April 7		
Wholesale Trade in a War Economy; 14 Financial Ratios for 12 Lines..... Oct. 7		
Ride-Sharing Plan (s)..... Oct. 7		
Rings, Sealing (s)..... Sept. 26		
Riveting (s)..... Dec. 32		
Rohm & Haas Co. (s)..... June 32		
Rubber Springs (s)..... Jan. 26		
Rubber, Synthetic (s)..... Dec. 24		
Rubber Substitute (s)..... April 30		
Ruml, Beardsley—Moving the Tax Clock Ahead to War Time..... Mar. 7		
Safety Deposit Envelope Service (s)..... June 30		
Safety Court (s)..... July 30		
Safety Switch (s)..... Feb. 26		
Safety		
What Are the Post-War Prospects for Business in This Country?..... Mar. 17, April 7		
What Does Freedom Mean?..... Nov. 9		
White, Coolness of (s)..... June 28		
White Motor Co. (s)..... June 30		
Whiteside, A. D.—The Information Available This January..... Jan. 4		
Whiting-Plover Paper Co. (s)..... June 29		
Wholesale Price Indexes, Reported in Significant Business Indicators and in Trend of Business		
Wholesale Trade—Business Births and Deaths..... Dec. 16		
Wholesale Trade in a War Economy; 14 Financial Ratios for 12 Lines..... Nov. 12		
Wickwire Spencer Steel Co. (s)..... Mar. 26		
Willys-Overland Motors, Inc. (s) Jan. 28, (s) July 28, (s) Dec. 36		
Wire, Rubberless (s)..... Mar. 26		
Wire, Steel Stitching (s)..... April 28		
Women in Industry..... (s) July 28, (s) Aug. 22, Oct. 34		
Woodworth Co., N. A. (s)..... June 26		
Wright Aeronautical Corp. (s)..... Dec. 34		
Yarn, Cotton (s)..... April 36		

